

JOHN P. ODZIEMEK

C: 206.817.9385

E: john@johnodz.com

www.johnodz.com



POSITION SOUGHT ▶ Designer

CLIENT LIST ▼

Attachmate
Avenue A | Razorfish (Microsoft, Cingular)
The Domain Group (Non-profit / direct mail)
Eddie Bauer
Garrigan Lyman Group (Avaya, Metrics Direct)
Hadley Green Creates (Microsoft)
InfoSpace

Microsoft (Office Live UX Design)
MRM Worldwide (Microsoft)
Palazzo Intercreative (Puget Sound Blood Center)
Preston Gates & Ellis
Russell Investment Group
University of Puget Sound
World Vision

SPECIAL SKILLS & EXPERIENCE ▼

■ *Software*

Adobe Photoshop, InDesign, Illustrator,
GoLive, DreamWeaver, Microsoft Office (Word,
PowerPoint), Acrobat, MS SharePoint Designer,
Silverlight, CSS, HTML and some Flash

■ *Interactive and Print Design*

Corporate Identity
Brand Management
Concepting
Art & Creative Direction
UI / UA / UX / IA

■ *Supervision & Management*

Hiring, Training, Evaluations
P&L & Budgeting

■ *Project Management*

Ability to Handle Multiple Projects with Deadline
Pressure in a Fast-Paced Environment
Scheduling, Job-Tracking, Estimating
Vendor Selection, Print Buying, & Management
Ability to Work with Tight Budgets
Excellent Vendor Knowledge

■ *Communication Skills*

Communicate & Work Effectively with Clients
and Colleagues
Ability to Interact with a Wide-Variety of People
from Various Backgrounds
Copy & Technical Writer • Proofreader
Author

WORK EXPERIENCE ▼

Interactive and Print Designer, JOHN ODZIEMEK DESIGN, Seattle, WA • 2/00 to Present.

Provide graphic design services for a wide-variety of clients including: Avenue A | Razorfish, Eddie Bauer, Filter Talent, Microsoft, Publicis, World Vision, Preston Gates & Ellis LLP, Palazzo Intercreative, University of Puget Sound, MRM Worldwide (formerly Fluent Communications), and Parametrix, Inc. Concept, create and produce everything from Interactive and Print Ads, Websites, HTML E-mail, Posters, Newsletters, Invitations, PowerPoint presentations, Logos, Banners, Brochures, User Guides, and Technical Drawings. At Avenue A, worked on team of Art Directors who created or redesigned www.live.com, www.cingular.com, and www.officelive.com. At World Vision, released new Metro Chicago project, which provides services and supplies for Chicago area poor. At Preston Gates & Ellis, responsible for all graphic services in Washington's oldest



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law firm which included over 350 attorneys in 11 U.S. offices and Hong Kong. Manage all details in producing work from concept to completion. Work on both Macintosh and IBM-PC computers to produce all marketing material. Manage workflow of freelance staff. Provide guidance and advice on difficult job requests. Attend staff meetings, and work with outside vendors to produce high-quality print jobs.

Art Director, MRM WORLDWIDE, Seattle, WA • 5/06 to 8/08.

Conceptualize, design and produce senior-level print and interactive artwork for MRM's main client, Microsoft. Manage and organize teams of freelancers and guide them in developing outstanding design. Projects vary from multi-page Media Guides for Microsoft.com, with accompanying SharePoint sites, to complete collateral materials for Microsoft Dynamics Navision and AX product line. Design and art direct everything from Flash banners, Silverlight UX/UI, direct mail, brochures, and html e-mails. Led the Dynamics design team. Utilize Adobe Creative Suite and Microsoft applications in accordance with Microsoft's high production standards. Use all brand tools available to achieve high quality work that is both fresh and engaging. Wrote MRM Tech Specs document which ensured consistent design and production across Seattle office.

Senior Designer, OPT-IN MARKETING, INC., Des Moines, WA • 2/02 to 2/04.

Completely conceptualized company identity and brand image which included web site, business plan, stationery package, brochure, sales / product sheets, presentation folder, and other collateral pieces. Managed all aspects of design including creative and art direction. Conceived, wrote all copy and took all non-stock photographs for web site, www.opt-inmarketing.com. Conceptualized, incepted, designed, and produced new ad campaigns for clients. Developed relationships with clients to further grow business, which included local and national ad campaigns. Designed loyalty card program for subsidiary company, www.cyberQpons.com. Attended all creative meetings, press checks, and made professional recommendations for superior work. Won contract to completely design and produce NSpirit Magazine — a 4-color, monthly newsmagazine. Won contract to showcase CyberQpons Loyalty Card in Verizon SuperPages thus turning a local loyalty card into a national product with mass distribution. Managed graphic design work of other designers and freelancers.

Production Artist II/Designer, THE DOMAIN GROUP, Seattle, WA • 12/97 to 1/00.

Performed complex 4-color senior-level production and design work for national and international non-profit organizations. Produced work including high-end magazines and direct mail to be printed on a variety of web- and sheetfed presses. Performed press checks and aided new artists with various tasks.

EDUCATION ▼

- Communications/Journalism, BOISE STATE UNIVERSITY, Boise, Idaho. Completed 90 semester hours of undergraduate course work in English, Journalism and Communications.
- Numerous design industry specific continuing education classes and seminars.
- Graduate—MCSE Course, HIGHLINE COMM. COLLEGE, Federal Way, WA • 12/97.
- Graduate—Avionics Systems Specialist Course, CHANUTE TECHNICAL TRAINING CENTER, Chanute Air Force Base, IL • 11/85.